

BECOME A PARTNER IN OUR CARING NEWSLETTER

Your message can reach more than 6,500 caregivers, business owners, and community leaders in this unique publication. Produced in March, 2017 and August, 2017

Philanthropic Support with a Business Benefit

The Alzheimer's & Dementia Resource Center is a 32 year old local nonprofit dedicated to creating a more optimistic future for **caregivers** with loved ones suffering from Alzheimer's disease and related dementias. Your sponsorship of the Caring Newsletter underwrites our production and postage costs. This allows us to use more of our funding on caregiver services and support while giving you the exposure you need.

What is the Caring Newsletter?

The Caring Newsletter is a bi-annual newsletter distributed in March and August by the Alzheimer's & Dementia Resource Center. It includes information on the Center's activities, Alzheimer's disease and related dementias, research, caregiving tips and education to more than 6,200 individuals and businesses.

This full color, multi-page publication is 8.5 x 11 inches in size. Professionally designed and printed, it reaches those in need of your services or products.

Rates		
	SIZE	RATE/ISSUE
Single Issue Commitment		
	Full Page	\$800
	Half Page	\$650
	Quarter Page	\$350
	Business card	\$200
Two Issue Commitment		
	Full Page	\$750
	Half Page	\$600
	Quarter Page	\$300
	Business card	\$150

Ad Dimensions

- Full page ad 8" x 9.25"
- Half page vertical ad 3.75" x 9.25"
- Half page horizontal ad 8" x 4.25"
- Quarter page ad 3.75" x 4.25"
- Business card ad 3.5" x 2"



Distribution

In addition to the two mailings, the newsletter is distributed at community fairs, presentations, workshops, at our annual conference and retreat as well as in our caregiver informational packets.

For additional information, please contact
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Reserve Your Space Today!

